

A New Model for Molecular Biology Software: **SnapGene** as a Laboratory Resource

The traditional model for molecular biology software is wasteful.

In many labs, individual researchers are not provided with molecular biology software. They typically use freeware with limited functionality. A lab may own one or a few commercial software licenses, but researchers do not have this software on their personal computers.



This traditional approach wastes time and money because experimental design, communication between lab members, and record keeping are all inefficient.



Molecular biology software should be a laboratory resource.

Software for planning, visualizing, and documenting molecular biology procedures is an essential tool that should be given to researchers when they join a lab.

Ideally, each researcher would receive a license for a software program that is used by the entire group.

SnapGene is designed to meet this need.

The following characteristics make SnapGene an excellent laboratory resource:

- ***Multi-license packs are accessibly priced.*** Academic licenses are progressively discounted, so a typical molecular biology lab can afford a license for every researcher. If financial resources are limited, [special pricing](#) is available.
- ***The PI retains control over which computers are activated.*** SnapGene licenses can be temporarily assigned to lab members for use on their personal computers.
- ***Everyone can always access the data.*** If some lab members and colleagues have computers without SnapGene licenses, they can still use the free [SnapGene Viewer](#) to read and annotate SnapGene files.

When your lab upgrades to SnapGene, everything will change. Cloning will be easier, communication will improve, and you will have complete records of your DNA constructs. You will wonder how you ever got along without it!

